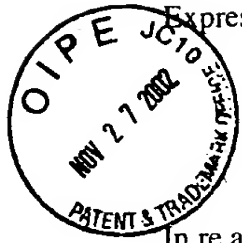


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# PATENT APPLICATION

Docket: 14531.46



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In re application of:**

Phillip Y. Goldman, et al.

Serial No: 09/264,432

Filed: March 8, 1999

Confirmation No.: 3073

For: **SYSTEM AND METHOD OF INSERTING  
ADVERTISEMENTS INTO AN INFORMATION  
RETRIEVAL SYSTEM DISPLAY**

Examiner: **Scott E. Beliveau**

) Art Unit  
) 2614

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Technology Center 2600

## ASSOCIATE POWER OF ATTORNEY

Assistant Commissioner for Patents  
Washington, D. C. 20231

Sir:

Please recognize CARL T. REED, Registration No. 45,454, ERIC M. KAMERATH, Registration No. 46,081, JENS C. JENKINS, Registration No. 44,803, and MICHAEL B. DODD, Registration No. 46,437, as associate attorney for me in the above-entitled application. Please address all future written and telephonic communications to:

**RICK D. NYDEGGER**  
**WORKMAN, NYDEGGER & SEELEY**  
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60 East South Temple  
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Dated this 26<sup>th</sup> day of November, 2002.

Respectfully submitted,



David R. Todd  
Attorney for Applicant  
Registration No. 41,348



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PATENT TRADEMARK OFFICE

RDN:kc

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